CLIB – Sponsorship Opportunities 2025

CLIB) networking biotechnology creating sustainability

## Increase your visibility in the CLIB network via our sponsorship opportunities.

At the **CLIB International Conference**, we offer various packages and individual options allowing you to introduce yourself to our broad network in the best possible way. We would be happy to discuss with you which combination of services is right for you.

As a CLIB member, you have the exclusive option to introduce yourself in our **CLIB Brochure** with an advertisement.

For all questions about sponsorship at CLIB, please contact Katrin Kriebs (<u>kriebs@clib-cluster.de</u>) from the CLIB team.

## About the CLIB International Conference 2025

From 18 to 19 February 2025, we are once again expecting more than 200 international participants from industry, academia, and politics from Germany, Europe and other international partner countries to attend our two-day conference. Under the title "**Biotech made in Europe – ready to create impact!**", we will hear and discuss how we can realise the potential of biotechnology.

Be present with your logo, place an ad in the Abstract Book, or book an exhibition stand. Or choose one of the exclusive options that are only given once, such as sponsoring the conference bags or the conference dinner on the evening of 18 February. In addition to the service combinations in our packages, we are also very happy to talk to you about individual packages.

## About the CLIB Brochure 2025/2026

The CLIB brochure provides an overview of all CLIB activities and members every year. It will be published at the CLIB International Conference 2025 and distributed digitally over 12 months with a print run of 4,000 copies inside and outside the network. The target group includes science, business, and politics in Germany, as well as in other European countries.

As a CLIB member, you have the exclusive opportunity to increase your visibility by placing an ad in the brochure.



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Sponsoring packages CIC 2025		Platinum	Gold	Exhibition
Logo Presence	CLIB-Homepage	х	х	x
	Abstract Book <sup>1</sup>	Х	х	Х
	Conference programme <sup>1</sup>	Х	х	
	Break slides <sup>2</sup>	Х	х	
Ad in Abstract Book <sup>1</sup>		full page	half page	
Conference bag accessory <sup>3</sup>		2	1	
Free tickets		3	2	1
Exhibition booth (3 m <sup>2</sup> ) <sup>4</sup>		1		1
Prices				
Non CLIB-member		6.000 EUR	4.000 EUR	2.000 EUR
CLIB-member Industry & large Enterprise		3.000 EUR	2.000 EUR	1.000 EUR
Other CLIB-members		2.500 EUR	1.500 EUR	750 EUR

Additional sponsoring opportunities at CIC 2025	Unit price	In conjunction with package
Half-page ad in Abstract Book <sup>1</sup>	350 EUR	250 EUR
Full page ad in Abstract Book <sup>1</sup>	600 EUR	350 EUR
Upgrade to full-page ad in Abstract Book <sup>1</sup>		150 EUR
Conference bag accessory <sup>3</sup>	400 EUR	250 EUR
Conference bags⁵	1.250 EUR	600 EUR
Conference dinner on the 1 <sup>st</sup> day of the event <sup>6</sup>	7.000 EUR	5.000 EUR

Advertisements in the CLIB brochure 2025/2026	Early Bird until 17.11.2024	Regular Price from 18.11.2024
Half page ad	450 EUR	550 EUR
Full page ad	550 EUR	700 EUR

As a sponsor of CIC 2025, you will receive a 20% discount on ads in the CLIB brochure 2025/2026.

Please send sponsorship requests by Friday, 13 December 2024 at the latest to Katrin Kriebs (<u>kriebs@clib-cluster.de</u>).

All prices plus VAT.

<sup>1</sup> as print and digital

 $^{\rm 2}$  Presentation on the conference screen during breaks, alternating with content from CLIB

<sup>3</sup> Includes the right to provide either promotional items (lanyards, pens, notepads) or printed materials. The number of inserts per conference bag is listed in the table. Promotional items may also bear the logo of the conference in addition to the logo of the sponsor. Dimensions (format, number of pages, etc.) of printed

products need prior approval by the conference organiser. The inserts must be delivered by the sponsor on time.

<sup>4</sup> includes 1 table, 2 chairs, as well as access to electricity.

<sup>5</sup> Conference bags to be provided by the sponsor. Either with congress dates/logo or in your own design. Exclusively available once.

<sup>6</sup> Includes announcement of sponsorship in the programme, by the moderation, and logo presence during the conference dinner (through place cards). Exclusively available once.